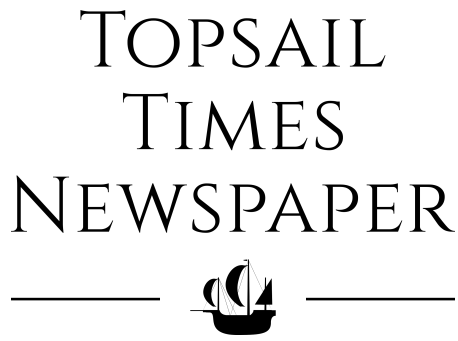


# Topsail Times Newspaper Advertising Contract 2022



## Ad Size

- Business Card (2" x 5")
- 1/4 Page (5" x 6")
- 1/2 Page (10" x 6")
- 3/4 Page (10" x 12", 5" x 6")
- Full Page (10" x 12")
- Back Cover (10" x 12")
- Political Ad (\_\_\_\_\_) w/ Photo
- Other \_\_\_\_\_

## Contact

Advertiser: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website (optional): \_\_\_\_\_

## Billing

Advertising Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Agreement

I agree to adhere to all Terms and Conditions as listed on page 2 of this Contract.

Total Due: \$ \_\_\_\_\_ Contract valid \_\_\_\_\_ through \_\_\_\_\_

Total Paid: \$ \_\_\_\_\_ Paid by:      Check      Cash      Credit Card

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Topsail Times Newspaper Advertising Contract

## Specifications

### File Specifications:

- Ads must be in 4-color format (CMYK)
- Resolution must be 300 dpi

### Acceptable File Formats:

- PDF
- JPEG

We cannot accept any PC-based formats or word processing documents, such as Microsoft Word, for graphics.

### Ad Delivery:

Please email your designs to  
topsailtimesnewspaper@gmail.com

### Ad Sales Contact:

To place your ad or for additional information, please contact us at  
topsailtimesnewspaper@gmail.com, or  
phone/fax (910) 803-2313

- Cancellations must be received by the reservation closing date or advertiser will be held responsible for payment of space reserved.
- No ad produced by Topsail Times may be submitted to other publications without the written consent of the Publisher.
- No conditions other than those set forth here shall be binding on the publisher unless specifically agreed to in writing by the publisher. Publisher will not be bound by conditions printed or appearing on insertion orders or copy instructions which conflict with provisions hereto set forth.
- Conditions other than rates are subject to change by publisher without notice.
- The above signed represents and warrants that he/she is authorized by the advertiser to enter into this agreement on behalf of the advertiser and furthermore, the advertiser shall be bound by the terms herein.

## Terms and Conditions

The following are certain terms and conditions governing advertising published in the Topsail Times Newspaper, LLC ("Topsail Times"). Submission of advertising contract for placement of advertising in the Topsail Times constitutes acceptance of the following terms and conditions.

- As used in this section titled "Terms and Conditions," the term "publisher" shall refer to Topsail Times Newspaper, LLC.
- All advertisements are accepted subject to provision of our current rate sheet. Rates are subject to change upon written notice from the publisher.
- Advertisements are accepted upon the representation that the advertiser have the right to publish the contents thereof. In consideration of such publication, the advertiser agree to indemnify and hold publisher harmless against any expense or loss by reason of any claims arising out of publication.
- All contents of advertisements are subject to publisher's approval.
- Advertising space reservations are accepted in good faith by verbal or written notification. The absence of written notification following a verbal space reservation does not invalidate the space commitment.
- *Modifications to current ad designs are subject to a separate rate, if applicable*
- Publisher is not liable for delays in delivery and/or nondelivery in the event of Act of God, action by an governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes, labor or material shortage, transportation interruption of any kind, work slow down, or any condition beyond control of publisher affecting production or delivery in any manner.
- Positioning of advertisements is at discretion of the publisher except where a request for a specific preferred position is acknowledged by publisher in writing.
- Publisher shall have the right to hold the advertiser liable for such monies as are due and payable to the publisher for advertising which advertiser ordered and which advertising was published.
- Publisher is not responsible for mistakes in production of ad copy not submitted in writing.
- Publisher shall not be liable for any costs or damages if for any reason it fails to publish an advertisement. The publisher's liability for any error will not exceed the cost of the space occupied by the error.
- Publisher shall have no liability for errors in key numbers, or advertiser's index.
- Topsail Times Newspaper, LLC believes that our readers are as important as, you, our advertisers. Therefore, we try to handle all reader's advertising complaints promptly and carefully. Your help in expediting this process if a situation occurs is appreciated.